JASON KETTERER
VISUAL DESIGNER

Visual Designer & Developer with 10+ years of experience working in an agency environment
Success working individually, within a team, and leading teams to produce award winning web products Clear, articulate communication with a predilection for candor

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LINKEDIN.COM/IN/JASONKETTERER

APPLICABLE SKILLS

Web Application Design, Responsive Design, Adobe Photoshop, HTML/CSS, PHP, JavaScript Asset Management, Front-End Development, Adobe Premiere, Creativity, Future Focused, Critical Thinking, Business to Business Communication, Verbal and Written Communication, Relationship Building, Project Management, Positive Communication, Team Collaboration, Quick Learning & Adaptation, Affective Delegation, Audio & Film Production, Google AdSense, Print Design, Textile Design

ACHIEVEMENTS & CERTIFICATIONS

- Google Mobile Site Certification
  June 2017 – June 2018
- Google Analytics Certification
  June 2017 – December 2018
- Google AdWords Certification
  August 2013 – August 2018
- Alison Web Design Certification
  June 2017
- 2014 ROI Award
  DealerFire
- 2014 AWA Pinnacle Platform Award
  DealerFire
- 2015 AWA Pinnacle Platform Award
  DealerFire
- 2016 AWA Website Platform Award
  DealerFire
- 2017 Cine-City Film Festival 2nd Place
  Among Authors

PROFESSIONAL EXPERIENCE

Senior Web Designer
DealerSocket (Formerly DealerFire) | February 2015 – March 2016

- Designed up to 15 websites each month, including accurate redlines and rapid prototyping for the production team to ensure initial project vision
- Managed communication with new clients, the production team, and 3rd party vendors to ensure accurate and on-time launch of web products
- Managed Google AdSense campaigns for up to 100 clients each month
- Provided input on hiring practices, including but not limited to, designing and implementing training of new hires and continued training for design team members

Web Designer
DealerFire | June 2013 – February 2015

- Worked directly with clients to design websites by drafting initial mock-ups and quick revisions to ensure client approval
- Provided engineers with support to make sure vision is correctly translated to a production ready website
- Maintained constant communication with clients through-out each project
- Delivered designs that have boosted online automotive sales by over 50%
- Awards Won: Driving Sales Dealer Satisfaction Award, Pinnacle Top Rated SEO

Graphic Designer
DealerFire | August 2011 – June 2013

- Produced web and print graphics for over 1,000 automotive clients
- Served as first contact to clients needing website updates, online ad campaigns, and printed goods
- Communicated effectively with automotive dealership GMs, team members, and 3rd parties like Toyota, Ford, and Mercedes
- Built relationships with customers which resulted in continued business and multiple industry customer service awards

Front-End Developer
Coplex | October 2009 – August 2011

- Worked with celebrities, entrepreneurs, and designers to develop award winning websites
- Effectively helped in the growth of companies from start-ups to million dollar corporations

Founder
SignalBASIC

- SignalBASIC focuses on solving complex issues with simple solutions while serving as the holding name for all freelance projects
- Brands include Signal Skateboards, DevoutNone, and Seattle SoundCheck